

refresh your style dry shampoo spray

formula # 12775-84

instantly refresh
and revive your style

spray throughout dry hair to
absorb excess oil or apply
at the root for a bodifying
effect. when dry, brush or
work product through hair
to gain style refreshing
benefits.

shake well before use.



no visible residue



delivers superior cleaning



preserves hair color
vibrancy

description

Designed to instantly cleanse, refresh your style, boost volume and add texture all without water. Leaves hair clean with little to no white residue and easy to style and restyle. This unique formula does not create a matte finish but rather maintains the vibrancy and sheen of hair color to let your true colors shine through from one day to the next.

This hydroalcoholic dry shampoo with DME propellant delivers consumer-perceivable cleaning with a lower level of polymer.

ingredients

advantage™ revive polymer

Optimized surface area to deliver improved cleaning properties. Non-agglomerating for ease of dispersibility and low clogging potential. High sebum absorption.

typical properties

description: a light powdered aerosol

packaging

Valve: Lindal 20.30.25.148

Actuator: ST 834A, 0.030 orifice

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ingredients (trade name INCI)		% w/w	supplier
concentrate			
Deionized Water	Aqua	10.00	
Advantage™ Revive polymer	PVP	2.50	Ashland
Glycerin	Glycerin	0.50	Local
SD Alcohol 40-B (200 proof)	Ethanol (denatured)	27.00	Local
propellant			
HP DME	Dimethylether	60.00	Chemours
total		100.00%	

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procedure

1. Add water and begin mixing
2. Add PVP and mix until completely wetted out
3. Add glycerin and ethanol and mix until uniformly dispersed
4. Continue mixing while filling cans. Vacuum crimp and charge with propellant.

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